

## **ABSTRACT**

The evolution of information technology and the spread of whirling portable communication devices has led to a speeding up of the flow of information. In a word, we can say that the world and the various people of the world are interconnected and can communicate and exchange a huge amount of information in a relatively short time. A peculiar characteristic of this type of exchange is definitely the subjective element of the information conveyed. With what you want to say that often the creator of the information is no longer alone and only one news agency or at least a person who performs this task in a professional manner. Through social network any person may proceed to distribute any type of message without limits or censorship and propagate in the network so definitely very fast. Hence the diffusion and the creation of movements, often born through the network, the only place in which people united by the same ideas can mobilize jointly and quickly drag other people in the same circle. Femen is a prime example of this type of phenomenon. Founded by a Ukrainian activist movement is now present in many countries and is spread right across the network. The present work has provided an interview to an Italian activist movement Femen, which has clearly confirmed that the spreading of the ideas of the feminist movement has been possible through the modern means of mass communication. In particular, the ability to avoid the complaints of the institutional press has allowed the spread of video of the initiatives in different sites and then around the world. Just this factor has contributed to animate feminists around the world, including women living in Islamic states within which

the struggle to vindicate fundamental rights, it is definitely harder and more dangerous.

The analysis undertaken here, although short, has confirmed that there are still very heavy discrimination against the female gender. If in Western democracies forms of discrimination against women have changed their characteristics, such as nestling into the same image that you provide and propaganda of women in other countries, for the first Islamic ones, the condition of women are still poor. The riots of the seventies, the emergence of feminist movements have certainly helped to undermine certain mechanisms discriminating. To date, no one can definitely say that such discrimination has ceased. Think of the exploitation of the female body by the continuous commercial advertising or ill-treatment to which they are subjected. The killing by husbands is, in fact, the problem is perhaps more pervasive in countries such as Italy or Spain. Every day we hear news related to gruesome murders and violence of all kinds against women of all ages, violence is also increasing because of the attempt to emancipate themselves. The new media have a key role in this type of dynamics as they allow the dissemination of news from every corner of the world. The Femen can boast, thanks to these dynamics, activists all over the world including Muslim countries, in many of which the gender difference is institutionalized. From here the hope that the message of peace touted by Femen can serve as a stimulus for the achievement of that equality still too far away.